

# LE PRINTEMPS DES CHAMPAGNES

## A week of exceptional tastings in Champagne

21 different groups of Champagne people will meet for a week of wine tastings from 13 to 17 April. Each group will convene in one of the region's emblematic locations. These events promote the diversity of the terroirs in their tastings of still wines and Champagnes. Since they started in 2009, the Printemps des Champagnes tastings have become an event not to be missed for professionals.

## Origin of the Printemps des Champagnes



The Printemps des Champagnes, a week of Champagne wine tastings, held traditionally in April, has become in a few years the must-attend event for all wine professionals—importers, restaurant owners, sommeliers, wine merchants, journalists and bloggers alike. It is a unique occasion, driven by winemakers wishing to showcase the exceptional quality of their work and individuality of their terroir, for meeting the people who for several years have been shifting the lines in the world of Champagne.

The originators of the event were the winegrower members of Terres et Vins de Champagne, who launched their first still wine and Champagne tasting day in Aÿ in 2009. The event was an immediate success and the group was successively joined by others in a spirit of cohesion. The Printemps des Champagnes now welcomes professionals from over 40 countries who come to meet the women and men of Champagne and discover their terroirs, year by year.

## United in their diversity



Terres & Vins de Champagne, Les Artisans du Champagne, Les Mains du Terroir, Origines Champagne, Passion Chardonnay, Génération Champagne, Le Club Trésors, Des Pieds et des Vins, Le Cercle des Créateurs de Champagnes Confidentiels, Académie du Vin de Bouzy, Champagne Terroir etc. Grands Crus d'Exception de Champagne, Bulles Bio en Champagne, Les Pépites des Indépendants, Meunier Institut, Champagne for You ! La Route du Champagne, Secraie, La Transmission Femmes en Champagne, Dégustation Panoramique, Empreinte(s) ...

While each of these associations of winegrowers organizes its own tastings independently from the others, they all share the same will to create a new momentum. Every event will be an opportunity to taste not just Champagnes but also the still wines from the mythical vintage of 2018, in an informative, friendly atmosphere respectful of the full diversity of Champagne terroirs. All professionals from the wine world are welcome, on registration, from Saturday 13 to Wednesday 17 April 2019.

The Printemps des Champagnes, tastings of Champagnes and still wines reserved for wine sector professionals. Registration and booking on each of the member websites.

See full programme on [www.le-printemps-des-champagnes.com](http://www.le-printemps-des-champagnes.com)