PRESS RELEASE SPRING 2016

Le Printemps des Champagnes

A week of exceptional tastings in Champagne

18 different groups of Champagne winegrowers will meet for a week of wine tastings from 16 to 21 April. Each group will convene in one of the region's emblematic locations. These events promote the diversity of the terroirs in their tastings of still wines and Champagnes. Since they started in 2009, the Printemps des Champagnes tastings have become an event not to be missed for professionals.

Origin of the Printemps des Champagnes

The Printemps des Champagnes, a week of Champagne wine tastings, held traditionally in April, has become in a few years the must-attend event for all wine professionals—importers, restaurant owners, sommeliers, wine merchants, journalists and bloggers alike. It is a unique occasion, driven by winemakers wishing to showcase the exceptional quality of their work and individuality of their terroir, for meeting the people who for several years have been shifting the lines in the world of Champagne.

The originators of the event were the winegrower members of Terres et Vins de Champagne, who launched their first still wine and Champagne tasting day in Aÿ in 2009. The event was an immediate success and the group was successively joined by others in a spirit of cohesion. The Printemps des Champagnes now welcomes professionals from over 40 countries who come to meet the women and men of Champagne and discover their terroirs, year by year.

United in their diversity

Terres & Vins de Champagne, Les Artisans du Champagne, Les Mains du Terroir, Origines Champagne, Passion Chardonnay, Génération Champagne, Le Club Trésors, Verzenay Grand Cru de Champagne, Des Pieds et des Vins, Le Cercle des Créateurs de Champagnes Confidentiels, Académie du Vin de Bouzy, Vignerons des Riceys, Champagne Terroir etC, Grands Crus d'Exception de Champagne, Bulles Bio en Champagne, Les Pépites des Indépendants, Meunier Institut, Champagne for You! ... While each of these associations of winegrowers organizes its own tastings independently from the others, they all share the same will to create a new momentum. Every event will be an opportunity to taste not just Champagnes but also the still wines from the remarkable vintage of 2015, in an informative, friendly atmosphere respectful of the full diversity of Champagne terroirs. All professionals from the wine world are welcome, on registration, from Saturday 16 to Thursday 21 April 2016.

The Printemps des Champagnes, tastings of Champagnes and still wines reserved for wine sector professionals. Registration and booking on each of the member websites.

See full programme on www.le-printemps-des-champagnes.com

OFFICIAL CALENDAR

Saturday 16 April Monday 18 April Sunday 17 April Origines Champagne Les Mains du Terroir de Terres & Vins de Champagne Château de Pierry, Pierry | 10:00-18:00 Palais du Tau, Reims | 9:30-17:00 Champagne Hôtel de Ville, Reims | 10:00-18:00 Le Cercle des Créateurs de Champagne, Terroirs etC... Génération Champagne Le Cercle Colbert, Reims | 10:00-17:00 Le Cellier, Reims | 9:30-18:30 Champagnes Confidentiels Théâtre Le Salmanazar, Epernay 10:00-18:00 Origines Champagne Champagne, Terroirs etC... Meunier Institut Château de Pierry, Pierry | 10:00-18:00 Le Cercle Colbert, Reims | 10:00-18:00 Pressoir Taillet, Baslieux-sous-Chatillon 9:30-18:00 Bulles Bio en Champagne Des Pieds et des Vins Le Manège, Reims | 11:00-17:00 Hôtel Ponsardin, Reims | 9:00-19:00 Verzenay Grand Cru de Champagne Le Cercle des Créateurs de Phare de Verzenay | 10:00-17:00 Champagnes Confidentiels Hotel de la Paix, Reims | 10:00-18:00 Meunier Institut Pressoir Taillet, Baslieux-sous-Chatillon 9:30-18:00 Tuesday 19 April Wednesday 20 April Thursday 21 April (* Champagne Les Artisans du Champagne Le Club Trésors de Champagne Les Contrées Ricetonnes TRESORS Demeure des Comtes de Champagne, Château des Crayères | 9:30-17:00 Château St Louis, Mairie des Riceys Reims | 10:00-18:00 | 14:00-18:00 Génération Champagne Les Pépites des Indépendants Champagne for You! Le Cellier, Reims | 9:30-14:30 Centre des Congrès, Reims | 10:00-18:00 Le Cellier, Reims | 10h-18h Passion Chardonnay Grands Crus d'Exception de Restaurant Au Conti, Reims | 10:00-18:00 Salons Degermann, Reims | 10:30-18:30 Académie du Vin de Bouzy Restaurant Le Clos, Reims | 18:30-23:00